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Smart-Up BSR in a nutshell

- Dynamic, entrepreneurial & engaging
- BSR RIS3 implementation four spearheads: healthy ageing, digitalisation in smart city, climate change and circular economy
- Allows regions to learn hands-on and build solutions to regional challenges via innovation camps
- Foster BSR bottom-up innovation process and experimentation
- Mobilizes existing knowledge, expertise, and showcases best practices in the area of smart specialisation
- Activates Baltic Sea region network around important societal challenges
- Regions in 9 countries of the Baltic Sea Area, 13 partners, 26 associate partners, including DG JRC & DG REGIO

https://smartup-bsr.eu
Smart & Sustainable BSR 2040
Evidence informed policy & decision-making
Objective: Smart Up BSR as a community for change

• Smart Up as a community for RIS3 inter-regional engagement in Baltic Sea

• and activating cross-regional networks to solve grand societal challenges

• Innovation camps: a pilot of a 3-year long cross-regional engagement process with quadruple helix stakeholders

• Innovation camp method – a capacity building for regional innovation and RIS3 implementation
Smart-Up BSR Key Research Questions and Messages to the Politicians

1. **Boost inclusive regional stakeholder engagement**: How do we make the development of our regions inclusive? How do we engage diverse stakeholders in the Baltic Sea Region?

2. **Engage BSR Inter-regional collaboration**: How to engage and collaborate across regional borders in Baltic Sea regions? How to create and develop the spearhead initiatives together in the macro-region?

3. **Boost Entrepreneurship & entrepreneurial discovery process**: How to boost entrepreneurship and start-ups in BSR? How does the entrepreneurial discovery process create value in BSR?

4. **Save Baltic Sea and tackle grand societal challenges**: How to tackle grand societal challenges like climate change, circular economy, and healthy ageing via smart specialization in BSR? How to attract relevant businesses inclusively?
First Results

• Regions updated their RIS3 using Innovation Camp & JRC Peer Exchange Learning workshop: Helsinki-Uusimaa, Estonia, Latvia, Lithuania, Pomorskie region (PL)

• Alternative scenarios of the future of BSR are developed as an instrument for crystallizing regional strengths & opportunities

• Successful innovation camps 4 (of 10):
  • Luosto (FIN): Learning the Innovation Camp Methodology
  • Aarhus (DK): A City-Driven Region
    • RIS3 regional collaboration & engagement toolbox and creating a “superhero hub” – a network of forward-thinking local individuals and actions on regional level
  • Palanga-Klaipeda (LT): Sustainable Port
    • a collaborative maritime incubator in Gdansk (PL), to be launched as one of Smart-Up BSR pilots
  • Tallinn (EE): Smart Sustainable Cities in BSR
    • a citizen-led city neighborhood improvement digital platform - winner solution recognized by Tallinn city government
1) “Quick Guide” for regional policy makers on how, why and whether to organize innovation camp to solve grand societal challenges
   • a short guide of its own, referencing JRC Handbook for details
   • concise: key lessons learned + short 1-2 paragraph explanations
   • visually inspiring using photos from Smart-Up camps

2) Short guidelines on pilot planning methodology
   • accessible description of how to prepare, facilitate and document the pilots: vision, steps to be taken, lessons learned on place-based innovation ecosystems, and documenting of pilots
Implications and Discussion


2. Engage BSR Inter-regional collaboration and gain synergies between different projects and financial instruments.

3. Boost Entrepreneurship & entrepreneurial discovery process, attract more companies and co-create through public-private partnerships.

4. Save Baltic Sea and tackle grand societal challenges and encourage place-based ecosystem creation.